PRIVACY POLICY

Introduction

This privacy statement explains the personal data we collect, why we collect it and who we share it with when you visit Mb Plumbing and Heating Services.

Personal Data We Collect

When you visit Mb Plumbing and Heating Services we automatically collect certain information about your device, including information about your web browser, Internet Protocol (IP) address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse Mb Plumbing and Heating Services, we collect information about the individual web pages that you view, what websites or search terms referred you to the site, and information about how you interact with the site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- •"Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit.
- "Log Files" track actions occurring on Mb Plumbing and Heating Services, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- •"Web Beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Additionally, when you complete a contact form or submit a testimonial on Mb Plumbing and Heating Services we collect certain information from you, including your name, email address and phone number. We refer to this information as "Contact Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Contact Information.

How We Use Your Personal Information

We use the Contact Information that we collect to contact you regarding your enquiry.

We use the Device Information that we collect to improve and optimise our site (for example, by generating analytics about how our customers browse and interact with the site, and to assess the success of our marketing and advertising campaigns).

Sharing Your Personal Information

We share your Personal Information with third parties to help us use your Personal Information, as described above.

•We use Google Analytics to help us understand how our customers use the site. You can read up more about how Google uses your Personal Information.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Data Retention

When you complete a contact form or submit a testimonial on Mb Plumbing and Heating Services, we will maintain your contact information for our records unless and until you ask us to delete this information.

Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please email info@mb-plumbing.co.uk

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